

BRAVE Web Service

Al-based web content verification

Zetta Cloud

www.zettacloud.ro

About BRAVE

"Stand up to the extremist narratives we are exposed to offline and online, to speak out against violence and violent extremism, and to dissuade others from supporting extremist movements"

- Project funded by the European Union's Internal Security Fund — Police. Grant agreement No: 812631 (2019).
- IT, Web and AI components provided by **Zetta Cloud**.





POLITICAL CAPITAL







www.zettacloud.ro

Artificial Intelligence software Research & Development company.

Founded in Cluj-Napoca, Romania.

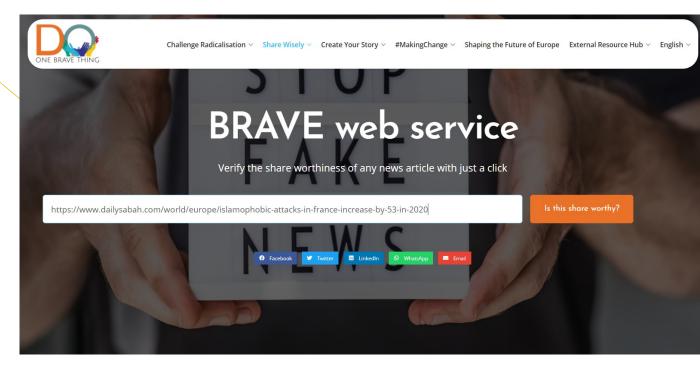
Specialized in Natural Language Processing (NLP) technologies and #fakenews AI detection algorithms.

BRAVE Web Service

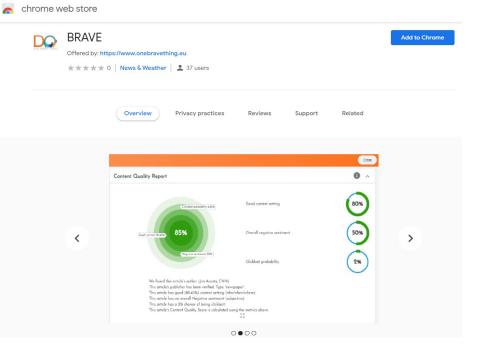
Verify the share worthiness of any news article with just a click!

Al assistant for human decision making.

Website: <u>https://onebravething.eu/brave-web-service</u>



Chrome Browser extension





What is "Share Worthiness"?

It is a common-sense judgement metric that everyone should use before sharing a news article online.

WHY?

Because sharing low-quality and untrustworthy content contributes to the proliferation of FAKENEWS and disinformation.





BRAVE Web Service

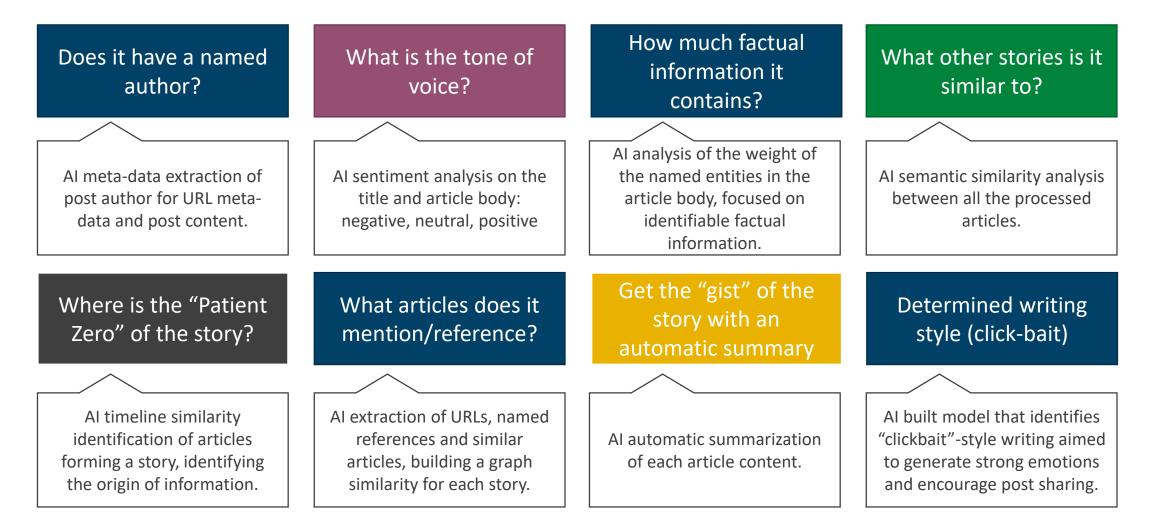
- Free to use, limited to 1000 URLs/day/per user.
- Can verify any URL with content in English, German, Hungarian, Italian, Polish and Romanian languages.

Uses proprietary Deep Learning **#AI** Natural Language Processing (NLP) engines to **automatically** determine if a story is **shareworthy** by automatically extracting and synthesizing key information from the article content:

Does it have a named author?	What is the tone of voice?	How much factual information it contains?	What other stories is it similar to?
Where is the "Patient Zero" of the story?	What articles does it mention/reference?	Get the "gist" of the story with an automatic summary	Determined writing style (click-bait)

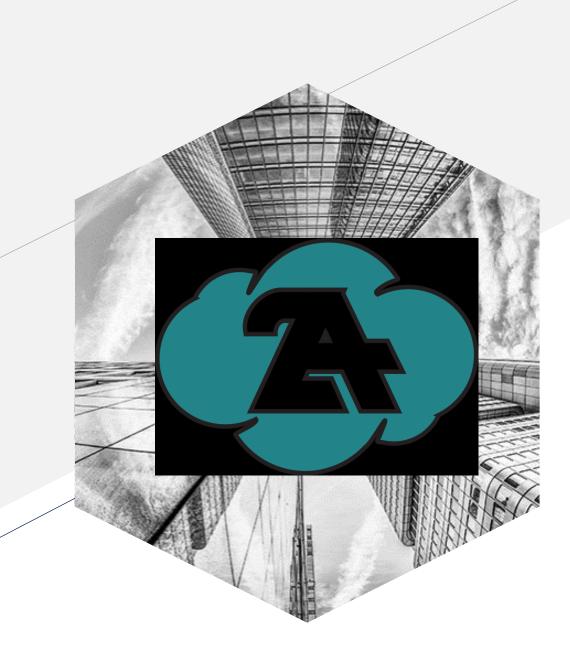


Mapping AI to Human Analysis Processes



DEMO





Thank You.

- Zetta Cloud
- +40 723 175 635
- contact@zettacloud.ro
- www.zettacloud.ro



Neoliberal State Failure Is Slowing Down Vaccine Distribution



Article Details

jacobinmag.com- 5 days ago 🛛 🗲 641

Patient Zero Candidates

Vaccine safety evaluation: Practical aspects in assessing benefits and risks - PubMed PubMed- 7 days ago

Read article

April 19, 2021, coronavirus news CNN- 7 days ago **Read** article

The ACT Accelerator: heading in the right direction? The Lancet- 7 days ago Read article

Content Quality Report

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Probably Not

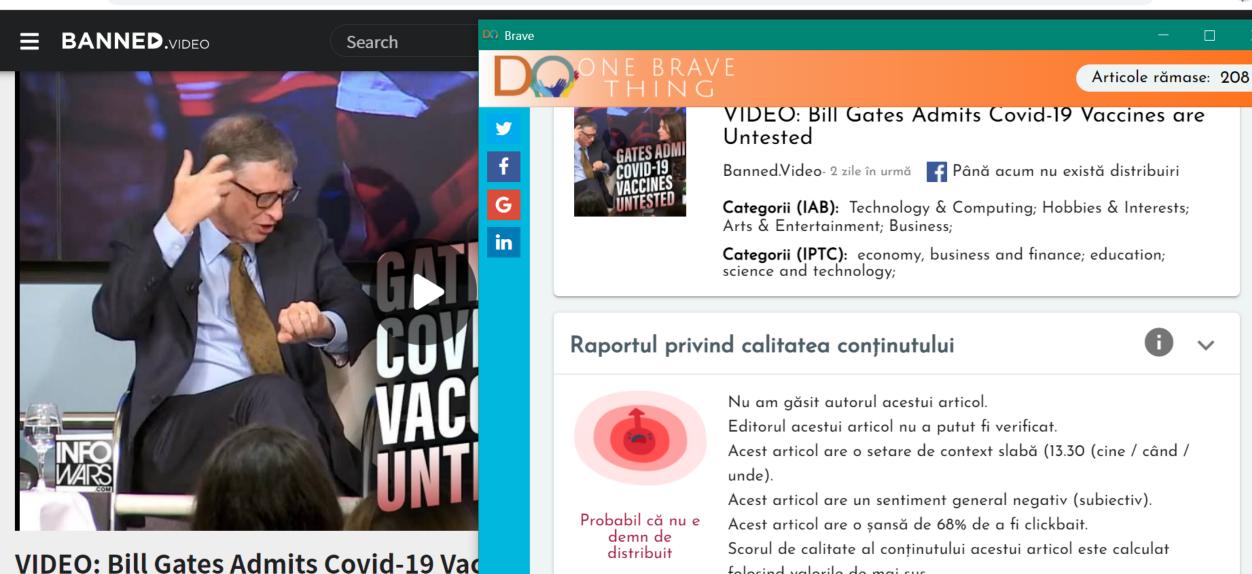
Share Worthy

We couldn't find this article's author. This article's publisher was not verified. This article has poor (18.00) context setting (who/when/where). This article has an overall negative sentiment (subjective). This article has a 3% chance of being clickbait. This article's Content Quality Score is calculated using the metrics above. κя

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Remaining Articles: 937



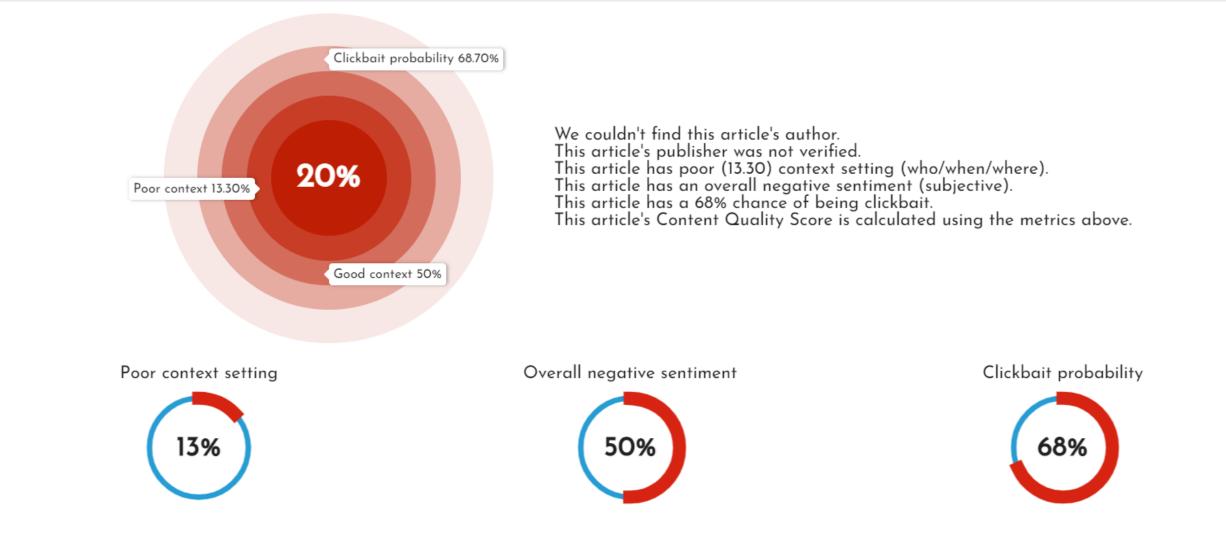
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Content Quality Report

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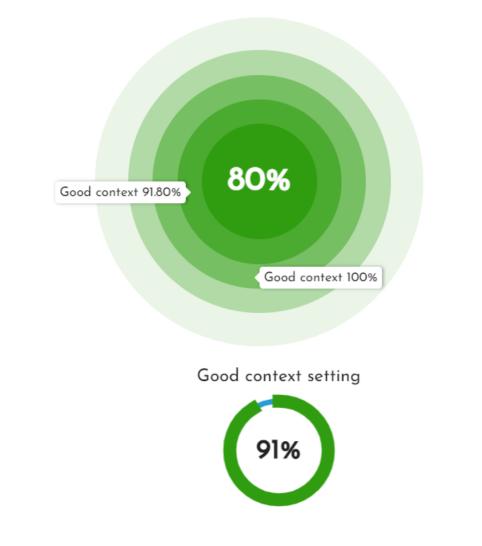
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	Auswärtiges Amt - Indien: Reise- und Sicherheitshinweise Author: Auswärtiges Amt Auswärtiges Amt- 2 years ago f 439 Read article	Timeline: Patient Zero To Article	0	~
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Content Quality Report





We couldn't find this article's author. (pseudo-author: Deutsche Welle (www.dw.com)) This article's publisher has been verified. Type: 'newspaper'. This article has good (91.80) context setting (who/when/where). This article has an overall neutral sentiment (objective). This article's Content Quality Score is calculated using the metrics above. Patient Zero's Content Quality Score is: 74%.

Overall neutral sentiment



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În timp ce milioane de români nu au locuri de muncă, încă 10.000 de migranți aduși suplimentar de guvernul trădător. Contingentul de lucrători străini nou-admiși pe piața forței de muncă, suplimentat cu 10.000 - immigrants - Fluierul.ro

FluierulRo- a day ago 🛛 🚹 No shares so far

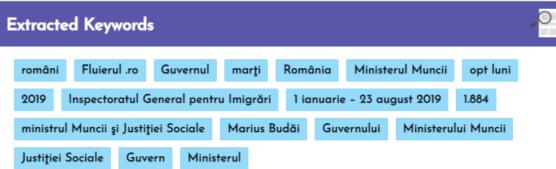
Patient Zero

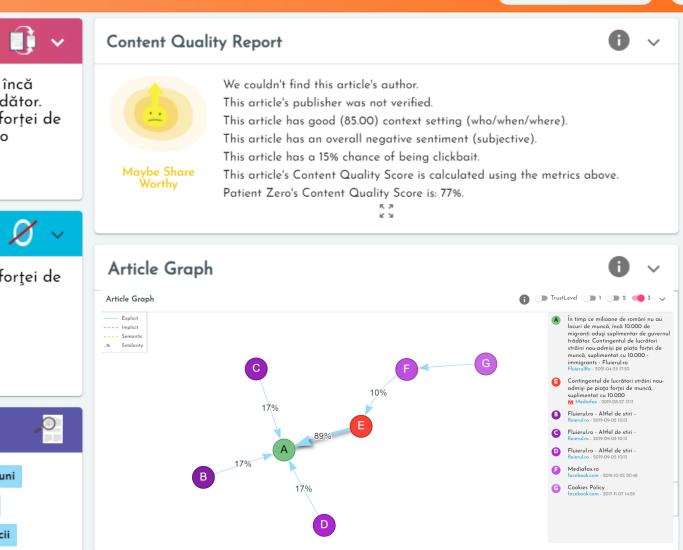


Contingentul de lucrători străini nou-admiși pe piața forței de muncă, suplimentat cu 10.000 Author: Departamentul Social - Mediafax

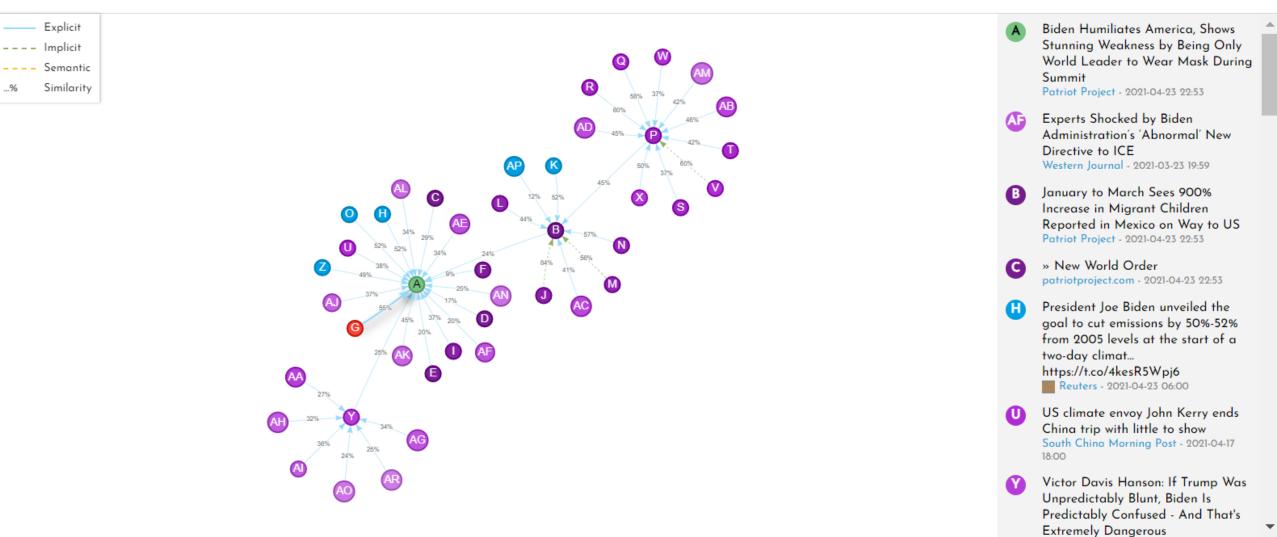
Mediafax- 2 years ago 🛛 🖌 62

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TrustLevel